

Virginia Green **Partner**Profile:





One Clean World

Charlottesville, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. Virginia Green has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, Virginia Green expects its participants to strive to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that customers can expect to find when they work with or visit the offices of this organization.

One Clean World

One Clean World is a green-cleaning company for residential and commercial clients. They use environmentally friendly products and equipment that provides a healthy indoor air environment. "We are dedicated to environmental and social responsibility. One Clean World provides a living wage and benefits for its employees, as well as and exceptional green cleaning job for you."

CORE ACTIVITIES for Partner Organizations

- Support Virginia Green. Pledge to promote the efforts of Virginia Green to your clients, members and staff and encourage them to join or do business with Virginia Green participants.
- Green Meetings and Conferences. Provide recycling and make an effort to reduce the use of Styrofoam and other disposables at meetings and conferences.
- Recycling and Waste Reduction. All facilities/offices should have some sort of visible recycling program.
- ✓ Water Efficiency. All facilities/offices must attempt to conserve water and use it efficiently.
- Energy Conservation. All facilities/offices should have a plan that encourages energy conservation and efficiency.

For more information on **One Clean World,** see www.onecleanworld.net or contact Betsy Dance at Betsy@onecleanworld.net.

For more information on Virginia Green program, see www.deq.virginia.gov/p2/virginiagreen.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.





